

PARTNERSHIP CONTRACT

**OBJECT**

The goal of the present contract is to determine the terms and conditions of the partnership brought by the Partner to the Organizer for the activities related to the 4th World Conference on Marine Biodiversity, which will be held at the Palais des Congrès de Montréal on May 13 - 16, 2018 and to also determine the parties' respective obligations regarding this partnership.

COMPANY:

ADDRESS:

BETWEEN (Partner):

CITY:

STATE / PROVINCE:

POSTAL CODE:

COUNTRY:

DULY REPRESENTED IN THIS CONTRACT BY:

NAME:

TITLE:

TELEPHONE:

E-MAIL:

AND (ORGANIZER):**Consortium de Biodiversité Marine**

1045 Avenue de la Médecine, local 3041
 Québec (Qc) G1V 0A6, Canada

Duly represented in this contract by:

Cindy Grant, Treasurer

Telephone: 418-656-2131 poste 5967

E-mail: cindy.grant@bio.ulaval.ca



PARTNERSHIP

Please select your partnership level and one opportunity item within your partnership level

OCEAN – 20 000\$

RECOGNITION

Opportunity to 3 minutes of mic time or video during one of the plenary sessions

Advertising space in the final program (one page – prime space)

Your logo:

- on the website (with hyperlink)
- in all electronic newsletters
- rotating slides in plenary sessions
- on the mobile app
- in the final program
- on the acknowledgment board

3 full registration

10% discount on exhibit space

OPPORTUNITIES

CHOICE

Opening Ceremony – 3 minutes of mic time or video during Opening Ceremony

Mobile App – Partner's logo + hyperlink on mobile app splash page

Lanyard – Supporter's name/logo, along with the conference logo, will be displayed on the lanyards, to be distributed to over 1 200 participants.

USB key – Supporter's logo on the USB key to be distributed to over 1 200 participants.

ECOSYSTEM – 10 000\$

RECOGNITION

Advertising space in the final program (one page)

Your logo:

- on the website (with hyperlink)
- in all electronic newsletters
- on the plenary room screen
- on the mobile app
- in the final program
- on the acknowledgment board

2 full registration

10% discount on exhibit space

OPPORTUNITIES

CHOICE

Keynote – Possibility to introduce a keynote speaker (3 available)

Wireless internet network (WIFI) – Logo within the program where this service is mentioned; password to access the wireless internet network created with the partner; logo + hyperlink on homepage of the wireless internet network

Networking Lounge in Exhibit Hall – Networking lounge named with the partner logo on the signage in the networking area



COMMUNITY – 5 000\$

RECOGNITION

Advertising space in the final program (1/2 page)

Your logo:

- on the website (with hyperlink)
- in all electronic newsletters
- on the plenary room screen
- on the mobile app
- in the final program
- on the acknowledgment board

10% discount on exhibit space

OPPORTUNITIES

CHOICE

Carlo Heip Award Ceremony – Verbal acknowledgement

Closing Ceremony – Verbal acknowledgement

Student Awards – Announcement in special section in Final Program announcing the awards and the recipients. Also recognized in a newsletter announcement prior to the Conference and on a PowerPoint slide at the beginning of the winner's talk.

Poster sessions – Supporter's logo on the signage in the poster area

Water bottles – Supporter will provide a reusable water bottle. Supporter's logo must be accompanied by the Congress logo on each bottle. Giveaways to be pre-approved by organizing committee.

SPECIES – 2 500\$

RECOGNITION

Your logo:

- on the website (with hyperlink)
- on the plenary room screen
- on the mobile app
- in the final program
- on the acknowledgment board

OPPORTUNITIES

CHOICE

Coffee sessions per day – Supporter's logo on the signage in the coffee break area (3 available)

Conference track – Conference session named with the partner (10 available)

Student supporter – transport, accommodation, registration fees (10 available)

Speaker ready room – Signage at the door, logo on splash screen

Banner add on mobile app

GENES – 1 000\$

RECOGNITION

Your logo:

- on the website (with hyperlink)
- on the plenary room screen
- on the mobile app
- in the final program
- on the acknowledgment board

OPPORTUNITIES

CHOICE

Push messaging on mobile app
(1 message) – reserved for sponsors and exhibitors (4 available)



DESCRIPTION OF SPONSORSHIP

The **4th World Conference on Marine Biodiversity** guarantees to provide the sponsoring partner with the privileges listed for your sponsorship of the following:

TO BE FILLED BY ADMINISTRATION

OBLIGATIONS OF THE PARTNER

The sponsoring "Partner"

, is responsible to provide the monetary sum of

TO BE FILLED BY ADMINISTRATION

\$ CAD to **WCMB 2018** under the conditions detailed in the following section

(terms of payment) of the present Agreement.

*Applicable taxes are not included and will be detailed on the invoice

The sponsoring "Partner"

will be responsible for providing the **4th World**

Conference on Marine Biodiversity with the necessary promotional material within publishing deadlines, such as logos, pictures, etc. for the purpose of advertising its sponsorship as per the present Agreement.

*Invoices will be sent by email within 2 business days of receiving signed Agreement.

TERMS OF PAYMENT

Full payment must be received within 45 days of receipt of the invoice. The payments must be made by cheque, in Canadian dollars payable to the *Consortium de Biodiversité Marine*, and sent to:

Consortium de Biodiversité Marine – WCMB2018
1045 avenue de la Médecine, local 3041
Québec (QC), G1V 0A6, Canada



AUTHORIZED SIGNATORY

After reading and accepting the terms and conditions of this contract, the signatory, legally authorized for these purposes, agrees to comply with them.

In witness whereof, the parties have signed the present Agreement.

PARTNER

I am authorized by _____ to sign this Agreement with the 4th World Conference on Marine Biodiversity (4th WCMB). I have carefully read and I accept the information and conditions contained in this document.

Date

By:

Title:

ORGANIZER:

I am authorized by the Consortium de Biodiversité Marine to sign

this Agreement with _____.

I have carefully read and I accept the information and conditions contained in this document.

Date

By: Cindy Grant

Treasurer, Consortium de Biodiversité Marine

Please return the signed copy by email to wcm2018services@jpd.com or by fax to 514-287-1248